

PREVIEW



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #		Order #	2466816
Invoice Date		Alt Order #	WOC13583216
Invoice Month	May 2022	Deal #	
Invoice Period	04/25/22 - 05/03/22	Flight Dates	04/29/22 - 05/03/22
Advertiser	ISS/ Hoosier Values		
Product	2022		
Estimate #	14335		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9915593		
Advertiser Code	1021		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	20245AG		
Advertiser Ref	199524		
Product 1	1638		
Product 2			

Billing Address:

Red Eagle Media Group / POL
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/29/22	05/03/22	GOOD MORNING AMER 7-9a ICA	7-9a	22--2--	:30	6	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/22 05/05/22 22--2-- 6 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WHAS F 04/29/22 7:54 AM GOOD MORNING AMERICA 7-9a :30 HVSL042722TVH \$325.00 NM 1 WHAS F 04/29/22 8:58 AM GOOD MORNING AMERICA 7-9a :30 HVSL042722TVH \$325.00 NM 3 WHAS M 05/02/22 7:25 AM GOOD MORNING AMERICA 7-9a :30 HVSL042722TVH \$325.00 NM 4 WHAS M 05/02/22 8:48 AM GOOD MORNING AMERICA 7-9a :30 HVSL042722TVH \$325.00 NM 6 WHAS Tu 05/03/22 7:59 AM GOOD MORNING AMERICA 7-9a :30 HVSL042722TVH \$325.00 NM 5 WHAS Tu 05/03/22 8:55 AM GOOD MORNING AMERICA 7-9a :30 HVSL042722TVH \$325.00 NM									
2	04/29/22	05/03/22	WHAS11 WAKE UP NE WS @ 430A	430-5a	11--1--	:30	3	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/22 05/05/22 11--1-- 3 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS F 04/29/22 4:39 AM WHAS11 WAKE UP NEWS @ 43430-5a :30 HVSL042722TVH \$75.00 NM 2 WHAS M 05/02/22 4:52 AM WHAS11 WAKE UP NEWS @ 43430-5a :30 HVSL042722TVH \$75.00 NM 3 WHAS Tu 05/03/22 4:51 AM WHAS11 WAKE UP NEWS @ 43430-5a :30 HVSL042722TVH \$75.00 NM									
3	04/29/22	05/02/22	WHAS11 NEWS @ 530 P	530-6p	1---1--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/22 05/05/22 1---1-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS F 04/29/22 5:42 PM WHAS11 NEWS @ 530P 530-6p :30 HVSL042722TVH \$350.00 NM 2 WHAS M 05/02/22 5:39 PM WHAS11 NEWS @ 530P 530-6p :30 HVSL042722TVH \$350.00 NM									
4	04/29/22	04/30/22	WHAS11 NEWS @ 6:30 p	630-7p	-----1-	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/25/22 05/01/22 -----1- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Sa 04/30/22 WHAS11 NEWS @ 6:30p 630-7p :30 \$125.00 NM See MG 4.2,4.3 3 WHAS M 05/02/22 7:17 PM ET 7-730p 7-730p :30 HVSL042722TVH \$400.00 NM MG for 5.1,4.1									

PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	May 2022
Invoice Date		Invoice Period	04/25/22 - 05/03/22
Advertiser	ISS/ Hoosier Values		
Product	2022		
Estimate #	14335		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																		
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6	04/29/22	05/02/22	AMERICAN IDOL	8-9p	1-----	:30	1	\$1,275.00	NM																																																																		
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7	04/29/22	05/01/22	AMERICA'S FUNNIEST HOME VIDEOS	7-8p	-----1	:30	1	\$750.00	NM																																																																		
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<u>Total Spots</u>							16																																																																				

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$5,825.00
<u>Agency Commission</u>	\$873.75
<u>Net Amount Due</u>	\$4,951.25